



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Target Enterprises
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
943476 /		06285408
<u>Product</u>		
NATL ASSN OF MFR		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/27/12 - 09/02/12		
<u>Advertiser</u>		<u>Original Date / Revision</u>
National Assoc of Manufacturers		08/20/12 / 08/20/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WLWT	Izzy Rostovsky	HRP - Los Angeles
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											NM	
N 1	WLWT	08/27/12	08/31/12	5-6a news	5-6a		:30			NM	5	\$875.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	MTWTF--				5	\$175.00			
N 2	WLWT	08/27/12	08/31/12	JUDGE JUDY EF	Judge Judy		:30			NM	5	\$1,375.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	MTWTF--				5	\$275.00			
N 3	WLWT	08/27/12	08/31/12	530-6p M-F news	530-6p		:30			NM	5	\$3,125.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	MTWTF--				5	\$625.00			
N 4	WLWT	08/27/12	08/31/12	6-630p M-F news	6-630p		:30			NM	5	\$3,500.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	MTWTF--				5	\$700.00			
N 5	WLWT	09/01/12	09/02/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	2	\$400.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----SS				2	\$200.00			
N 6	WLWT	08/27/12	08/31/12	DR OZ EF	4PM-5PM		:30			NM	5	\$1,750.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	MTWTF--				5	\$350.00			
N 7	WLWT	08/27/12	09/01/12	11-1135p M-Su	11-1135p		:30			NM	6	\$7,800.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	MTWTFSS-				6	\$1,300.00			

Totals

33 \$18,825.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

Contract / Revision	Alt Order #	
943476 /	06285408	
Contract Dates	Product	Estimate #
08/27/12 - 09/02/12	NATL ASSN OF MFR	
Advertiser		Original Date / Revision
National Assoc of Manuf		08/20/12 / 08/20/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/02/12	33	\$18,825.00	\$16,001.25
Totals	33	\$18,825.00	\$16,001.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.